

# consilient

## Corporate Profile

### Ownership and legal status

The Consilient Consultancy is an independent and specialist advisory services firm, 100% owned by its Founder and Head of Practice and licensed by Dubai Department of Economic Development under Professional Licence number 753116.

### Areas of work

Consilient's focus is on the achievement of health and wellness for the populations of developing nations. It aims to do this by advising governments on the development of healthcare funding models (the supply side) and then working with both regulators and health insurance market participants to ensure sustainability of the system by addressing demand side factors such as scheme utilisation, population health, lifestyle behaviours and financial malpractice and abuse in the health funding ecosystem. We also conduct incisive market entry studies and strategy development on behalf of reinsurers, insurers and claims administrators.

### Improving health, improving productivity, containing cost

Consilient's workplace wellness model is increasingly in demand by employers who seek to improve employee health in order to improve productivity, contain rising healthcare costs, reduce work-related accidents and improve employee engagement at work. This holistic, comprehensive model is research-based and data-driven.

### Our clients

We work with government, regulators, health insurance companies, employee benefits consultants, pharmaceutical companies, health insurance claims administrators and employers. Our clients in only the last 12 months have included Dubai Health Authority, Cigna, IMS Health, Munich Re (Mednet), Aafiya Medical Billing Services, IMG Europe Limited and 3 regional insurance companies.

The infographic below summarises Consilient's areas of work.

Consilient is a specialist advisory services firm providing strategic design, policy formulation, modelling and research on both **supply** and **demand** sides of universal healthcare funding



Robin Ali

founded The Consilient Consultancy, an independent advisory services practice based in



Dubai, at the end of 2015.

Consilient's mission is to assist developing nations to design healthcare funding models that work for each economy and to then focus on utilisation of the model as well as health and lifestyle behaviours of the population to ensure the model is sustainable. Consilient has provided advice to 3 Middle East governments

In mid-2016 he stood down from a full-time role with Dubai Health Authority where over a period of 3 years he developed and implemented on behalf of Dubai Government an insurance regulatory framework in support of the 2013 Health Insurance Law of the Government of Dubai.

An increasingly important aspect of Consilient's work is the research, design, implementation and management of workplace wellness schemes as a tool to improve the health of working populations, improve productivity and contain healthcare costs.

Prior to establishing Consilient and his work with DHA, Robin worked as a Senior Manager for Ernst & Young's Middle East Insurance Advisory Services practice advising international and regional insurance companies, reinsurance companies and regional regulatory authorities.